



# CERTIFICATE of RECOGNITION

*By virtue of the authority vested by the Constitution in the Governor of the Commonwealth of Virginia, there is hereby officially recognized:*

## ICE CREAM MONTH

**WHEREAS**, ice cream comes from milk, which is the third highest ranking agricultural product in Virginia, with \$395 million in cash receipts in 2012; and

**WHEREAS**, in 1984 President Ronald Reagan designated July as National Ice Cream Month and recognized ice cream as a fun and nutritious food that is enjoyed by a full 90 percent of the nation's population; and

**WHEREAS**, the U.S. ice cream industry generated total revenues of \$10 billion in 2010, with take-home ice cream sales representing the largest section of the market, generating revenues of \$6.8 billion or 67.7 percent of the market's overall value, and

**WHEREAS**, about nine percent of all the milk produced by U.S. dairy farmers is used to produce ice cream, contributing significantly to the economic well-being of the nation's dairy industry; and

**WHEREAS**, the Virginia Department of Agriculture and Consumer Services has issued 74 permits to Manufacture and Sell Ice Cream and Frozen Desserts to companies operating in our Commonwealth, and

**WHEREAS**, each half cup of ice cream contains 10 percent of the daily recommended value of calcium and 10 percent of the recommended value of protein, as well as Vitamins D, A, B-12 and K; and

**WHEREAS**, ice cream has a low glycemic index, meaning there is less chance it will cause sugar spikes and drops associated with most carbohydrates; and

**WHEREAS**, ice cream is a fun dessert enjoyed by people of all ages;

**NOW, THEREFORE**, I, Robert F. McDonnell, do hereby recognize July 2013 as **ICE CREAM MONTH** in our **COMMONWEALTH OF VIRGINIA**, and I echo President Reagan's call for all Virginians to observe these events with "appropriate ceremonies and activities."



  
Governor

  
Secretary of the Commonwealth